

Build Your Own Schoolhouse Marketing Membership Program *à la Carte Pricing*

Magazine Ads

	Value
Digital	
Full Page	\$1,495
1/2 Page	\$895
1/3 Page	\$675
1/4 Page	\$575
1/6 Page	\$375
Premium Spots	
Back Cover	\$4,500
Inside Front Cover	\$3,500
Inside Back Cover	\$2,550
First/Last Available Page	\$2,295
Cover Package	\$5,200
Two-Page Centerfold	\$3,025

Web Banner Ads

	Value
Homepage Carousel 200x100	\$1,500
Square Side Banner 260x233	\$500
Small Square Button 140x140	\$350
Top Banner Rotating 700x100	\$750

Digital APP

	Value
Header Ad	\$250
Footer Ad	\$350
Content Hub Sponsored Ad Module	\$300
Table of Contents Ad	\$275
NavBar Sponsorship Ad	\$200
Custom Message Notification	\$500

Social Media Ads

	Value
Facebook	\$320
Instagram	\$50
Pinterest	\$50
Twitter	\$85
YouTube	\$75

Other

	Value
Dedicated eBlasts	\$2,500
Regional eBlasts	\$750
Homeschool Live Session	\$795
Video ETAs in THM	\$495
Higher Ed Basic Listing	\$250
Top Banner Ad on Homeschoolblogger.com (For 3 Months)	\$350

All ads are based on availability.